

FOR IMMEDIATE RELEASE

ATLUS PULLS THE TRIGGER ON *PERSONA 3 FES*® FOR NORTH AMERICA

Revisit the Dark Hour this April 22.

IRVINE, CALIFORNIA — FEBRUARY 25, 2008 — Atlus U.S.A., Inc., the vanguard of role-playing games, today announced *Persona 3 FES* for the PlayStation®2 computer entertainment system, the highly-anticipated definitive cut of 2007's RPG of the Year, *Persona 3*. With two games on one disc—a brand new chapter featuring 30+ hours of gameplay and an enhanced version of the original game loaded with new content and features—*Persona 3 FES* is the comprehensive version of one of the most acclaimed RPGs of 2007.

Persona 3 FES is a stand-alone product and does not require the original Persona 3 to play. However, players with save files from the original game will be able to transfer some of their saved data, such as their Persona compendium, to be used in the enhanced main story. The new story is accessible from the start and does not require players to finish the original game beforehand.

Persona 3 FES is scheduled for release on April 22nd for an MSRP of \$29.99.

For more on *Persona 3 FES*, please visit the official website: <http://www.atlus.com/persona3>

About *Persona 3: FES*

Lead a group of high school students with a dangerous extracurricular activity: exploring the mysterious tower Tartarus and fighting the sinister Shadows during the Dark Hour, a frozen span of time imperceptible to all but a select few. However, the end of their quest is no longer the end of the story—witness for the first time the aftermath of the final battle and the students' struggle to find meaning in their new lives.

Key Features:

- *Acclaimed by critics and fans* – Experience the definitive cut of 2007's award-winning *Persona 3*, which garnered tons of critical acclaim and the adulation of a devoted fanbase.
- *More than just an expansion* – *Persona 3 FES* contains an enhanced version of the original game, loaded with new Personas and cutscenes, a weapon synthesis system, additional quests and events, a hard difficulty mode, and the ability to change your characters' clothes.
- *30 additional hours of gameplay* – Take the role of Aigis in a brand new *Persona 3* episode that plays as a full game with an original story, extra cutscenes and objectives, and seventeen new music tracks.
- *Incredible value* – The enhanced version of the acclaimed *Persona 3* game and the brand new episode make for 120-plus hours of gameplay, packaged together at a suggested retail price of \$29.99.

Persona 3 FES has been rated M for Mature with Blood, Language, Partial Nudity, Suggestive Themes, and Violence by the ESRB.

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About Atlus U.S.A., Inc.

Located in Irvine, California and founded in 1991, Atlus U.S.A., Inc. is a publisher of compelling video games for a variety of platforms, including Nintendo DS™, PSP® (PlayStation®Portable) system, Wii™, Xbox 360®, and PlayStation®2 computer entertainment system. The Atlus library of critically acclaimed video games includes Odin Sphere, Trauma Center series, Magna Carta: Tears of Blood, and the award-winning Shin Megami Tensei series. For more information, visit <http://www.atlus.com>.

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